



### The World's Largest Business to Business Real Estate Investment & Development Event

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#### CITYSCAPE 2004 QUOTES

I have been amazed by the quality of the visitors. Our initial intention in being at the show was as branding exercise for our relatively new company, in fact by lunch time on the first day, we had already achieved what would normally be sold in a week. Additionally, we have attracted several large investors wishing to work closely with us in the future. We are definitely coming back next year.

**Julie Mason, General Manager, Barclays Real Estate**

Your marketing has been very strong and the conference very visible from Europe.

**Jonathan Hull, Senior Director, European Investment, CB Richard Ellis**

We did not expect to get that much interest, it was a very good brand building exercise. We have signed with a Kuwaiti dealer at the show and have been approached by dealers in Libya, Iraq and Bahrain for representation. We have been approached by a number of universities to give lectures on smart technology. We have met very high quality media contacts to explain what our technology was and the future. Yes, we are looking at a bigger stand for Cityscape next year. Asedco, our Saudi distributor made fantastic strategic alliances with several Saudi exhibitors to introduce smart technology in Saudi. Architects and engineers showed high interest in our products.

**Firas Mazloum, Managing Director, Asia and Africa, Digitcom Smarhome**

#### EXHIBITION

I'm interested in exhibiting



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